Looking...for PrEP?

Promoting MSM’s HIV Prevention on Hookup Apps

Wednesday, March 2nd 4:00-5:30pm ET

Zoom Registration: https://bit.ly/NetworkAppsTalk

Social and sexual networking apps like Grindr and Jack’d have become an increasingly dominant presence in the lives of MSM for over a decade. Yet, successes in utilizing them to promote PrEP and other HIV prevention methods remain limited. In this panel and discussion, we’ll hear three presentations that speak to the possibilities and challenges of these virtual platforms for promoting sexual health.
**Partnering with dating apps to promote sexual health**

Jen Hecht, MPH  
Co-Founder & Director, Building Healthy Online Communities

Jennifer Hecht has worked in sexual health and substance use for over 20 years. She is co-founder & director of Building Healthy Online Communities, partnering public health and dating apps to further HIV/STI prevention. She is Executive Director at Springboard HealthLab, a new organization that fosters bold ideas in public health to advance health equity.

**Sexual networking app use in adolescent sexual minority males & its role in socializing adolescents to HIV risk and prevention**

Kathryn Macapagal, PhD  
Department of Medical Social Sciences & Institute for Sexual and Gender Minority Health and Wellbeing, Northwestern University

Kathryn Macapagal is a research associate professor at Northwestern University. She holds a PhD in clinical psychology from Indiana University, where she trained at the Kinsey Institute. Her research focuses on sexual health and HIV prevention among LGBT youth. Her most recent work has focused on PrEP knowledge, preferences, and messaging among LGBT adolescents, and LGBT adolescents’ use of social media and sexual networking and dating applications for partner seeking.

**Chat4Change (C4C): A peer-to-peer PrEP demonstration project**

C4C is a collaborative project between APNH, CIRA and CT DPH to connect 18-34 y.o. MSM of color to their peers using social and sexual networking apps to help encourage community PrEP uptake.

Daniel Davidson, MPH, MSW  
Center for Interdisciplinary Research on AIDS

Daniel Davidson is Assistant Director of CIRA’s Community Research and Implementation Core. He has helped to lead C4C both in his previous role as the Connecticut Department of Public Health’s first PrEP Coordinator and at CIRA.

Ian Jackson, MBA  
APNH: A Place to Nourish your Health

Ian Jackson has been involved with APNH’s Chat4Change since 2020 and is now a Program Facilitator for the project. Ian is a graduate of Quinnipiac University where he obtained a degree in Media Studies and a Masters of Business Administration.

Claude Louis, MS, LPC  
APNH: A Place to Nourish your Health

Claude Louis is a graduate of Albright College and the University of Bridgeport, where he attained a masters degree in mental health counseling. He is a licensed professional counselor practicing in Connecticut and serves on CIRA’s Community Advisory Board. Claude is working as a Program Facilitator for the C4C project.